



Education of College Students in the New Media Environment

【Summary】

In the new media era, the media environment has undergone drastic changes, and the content, channels, methods, and concepts of information dissemination have shown new characteristics. As the main force of media applications in the new media era, college students are facing huge challenges in their media literacy.

When there are many unsafe factors in network information, the media literacy of college students also needs to reach a higher standard. Based on the relationship between media information dissemination and social change in the new media era, understand the connotation of media literacy, combine relevant literature, analyze the impact of the educational environment and the new media environment on college students' media literacy, and finally propose the training of college students based on the analysis. Media literacy opinions or suggestions.